



Dear Friend of Carden Arbor View School:

I am honored to be serving as the Chairperson for the 12<sup>th</sup> Annual CAPER event, benefitting the students of Carden Arbor View School. This fundraising event celebrates the achievements, perseverance, excellence and responsibility of the students attending Carden Arbor View School.

This 30<sup>th</sup> Anniversary year, our event will be held on Saturday, April 21, 2012 at the Finish Line Winner's Circle in the Fairplex in Pomona. A silent auction will begin at 6:00 p.m. with Carden Casino Opening at 7:00 p.m. The Carden Horse Derby starts at 8:00p.m. followed by a live auction.

We invite you to come and enjoy "**Carden Derby & Dice**", featuring our first indoor horse derby and gaming CAPER event. Relax and enjoy cocktails with appetizers while bidding on silent auction items. Try your luck at the Carden Casino playing craps, roulette, poker and blackjack! Savor delicious foods while dining at a variety of station buffets and decadent desserts in the Winner's Circle. Place your bets at the first Carden indoor horse derby featuring our class painted and decorated horses! End the evening with the always exciting live auction featuring some very exciting trips, Carden opportunities, children's classes, personal services and many other fine auction items.

**Admission is \$75.00 per person or \$150 per couple. Dress will be casino cocktail attire and don't forget to wear your favorite derby hat! You may be the winner of the hat contest!**

You can make this event a success by becoming a sponsor or offering a donation for either the silent or live auctions. Sponsorships are available at the following levels:

Man O'War	\$5,000
Secretariat	\$2,500
Seabiscuit	\$1,000
Citation	\$500
Zenyatta	\$250
Carden's Pride	\$75

Last year's CAPER event raised over \$45,000. It is only through the contributions of community minded friends like you that we are able to raise money to aide us in our quest to provide an exceptional moral and academic education for our most valuable resource—our children. We hope that we can count on your support to build on our past success.

For more information about Carden Arbor View School and our exciting Carden Derby & Dice event, contact me directly at [tdimarco@cardenarborview.org](mailto:tdimarco@cardenarborview.org) or call me at 909-982-9919. **A Response Form is included for your reply by March 23, 2012.** We are looking forward to seeing you at our CAPER 2012 Derby & Dice event!

Enthusiastically yours,

A handwritten signature in cursive script that reads "Terri DiMarco".

Terri DiMarco  
2012 CAPER Event Chairperson  
On behalf of the CAPER Committee

# Sponsorship Opportunities



## **Man O'War Sponsor \$5,000**

Admission for ten (10)  
Luxury Limousine Service to and from the event  
Carden Derby Horse and Sponsor of Craps Table  
Logo on "Carden" \$100 Cash for Casino Gaming  
Full Page Ad in program  
Name on Live Auction Bid Materials  
Recognition at the event.

## **Secretariat Sponsor \$2,500**

Admission for eight (8)  
Sponsor of Roulette Table  
Logo on "Carden" \$500 Cash for Casino Gaming  
Name on Live Auction Bid Materials  
Full page ad in program  
Recognition at the event

## **Seabiscuit Sponsor \$1,000**

Admission for four (4)  
Sponsor of Poker Table  
Name on "Carden" Cash for Casino Gaming  
Half page ad in program  
Name on Live Auction Bid Materials  
Recognition at the event

## **Citation Sponsor \$500**

Admission for two (2)  
Sponsor of Black Jack Table  
Name on "Carden" Cash for Casino Gaming  
Quarter page ad in program  
Name on Live Auction Bid Materials

## **Zenyatta Sponsor \$250**

Admission for two (2)  
Business card ad in program  
Name on Live Auction Bid Materials

## **Carden's Pride Sponsor \$75**

Sponsor a teacher's attendance at CAPER  
Recognition in program materials

## ***Event Program Advertisements***

Full Page Ad \$500  
Half Page Ad \$250  
Quarter Page Ad \$100  
Business Card Ad \$75



**12<sup>TH</sup> Annual CAPER, "Carden Derby & Dice"**  
**Saturday, April 21, 2012 6:00 PM - 10:00 PM**  
**Finish Line Winner's Circle, Fairplex, Pomona, CA Gate 12**  
**Benefitting the students of Carden Arbor View School, Upland, CA**

*I/My Company or Organization would like to be a sponsor for the 2012 Annual Caper Event. Recognition will be listed as indicated below:*

Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

*I /We wish to be a sponsor at the following level: Man O' War \$5,000 \_\_\_\_\_ Secretariat \$2,500 \_\_\_\_\_*

*Seabiscuit \$1,000 \_\_\_\_\_ Citation \$500 \_\_\_\_\_ Zenyatta \$250 \_\_\_\_\_ Carden's Pride \$75 \_\_\_\_\_*

*I/We wish to donate the following for the silent or live auction:*

\_\_\_\_\_ My donation is valued at \_\_\_\_\_. Auction items to be delivered to Carden Arbor View School by March 30, 2012.

*I /We want to publish an advertisement in the event program, email jpeg or pdf files to CAVS by March 30, 2012.*

*Full Page- \$500 \_\_\_\_\_ Half Page \$250 \_\_\_\_\_ Quarter Page \$100 \_\_\_\_\_ Business Card \$75 \_\_\_\_\_*

*I/We wish to attend the CAPER 2012 . Please reserve \_\_\_\_\_ tickets @ \$75.00 per person for a total of \$ \_\_\_\_\_.*

*My check is enclosed . Check # \_\_\_\_\_*

*I/We cannot attend the CAPER 2012. However, I/We wish to make a gift to Carden Arbor View School in the amount of \$ \_\_\_\_\_.*

I authorize Carden Arbor View School to charge my credit card:

Reserve \_\_\_\_\_ Tickets @ \$75.00 each Total Tickets \$ \_\_\_\_\_

\_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ Discover \_\_\_\_\_ AMEX

Name on Card: \_\_\_\_\_ Expiration Date: \_\_/\_\_/\_\_

Card Number# \_\_\_\_\_ CVC Code (digits on back of card) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Thank you for supporting Carden Arbor View School!

Carden Arbor View School is a nonprofit corporation under section 501 (c) (3) of the Internal Revenue Code. As a nonprofit, all donations of cash and gifts to CAVS are tax-deductible to the full extent of the law. Federal Tax ID # 95-3695686.