



**COMMONLY ASKED QUESTIONS  
ABOUT ARBOR VIEW SOCIETY (AVS)  
2009-2010**

**Q. How was my money spent from the 2008-2009 fund-raising efforts?**

Carden Arbor View School (CAVS) has added three additional SMART Boards™, five projectors for targeted classrooms, laptops for designated teachers with continued support materials for all classrooms and support technology for the school. Additionally, contributions to our ongoing Financial Aid Program were funded through the proceeds.

**Q. Why do we have an annual giving program, Arbor View Society (AVS), at Carden Arbor View School?**

A. Arbor View Society, Carden Arbor View School's annual giving family program, plays a vital role in the operations of the school. The generous donations from families and friends provides the financial support for the "extras" that are not included in the tuition based budget. AVS specifically will be directed toward maintaining and enhancing our 21<sup>st</sup> Century classrooms and building our scholarship fund.

**Q. If we are a new family at CAVS, will we be asked to contribute this year?**

A. Yes. 100% family participation is the primary goal. All development efforts need full financial support of the entire CAVS community.

**Q. How do you arrive at the Arbor View Society target?**

A. The target for Arbor View Society for 2009-2010 is \$60,000. The target is based on the projected costs of the planned projects and historical contribution levels. CAVS is just one component of the overall development (fund-raising) program.

**Q. Why do you have a suggested minimum donation of \$500 per family? In addition, what was the average donation for Arbor View Society last year?**

A. Achieving this amount per family will assure that we attain our Arbor View Society target for that year. The average family contribution to last year's Arbor View Society campaign was \$530 with 83% parental participation. Additionally, 100% of the staff contributed to AVS.

**Q. What if my family cannot afford to pledge \$500?**

A. All CAVS families are expected to participate in Arbor View Society to the best of their financial ability. Although we are targeting an average donation of \$500 per family, please know that *ALL* donations, those above and those below this average are welcomed and needed.

**Q. Is my gift tax-deductible?**

A. Yes, your donation is tax-deductible in the calendar year it is given. Please consult with your tax professional for additional details.

**Q. Why does the school have a participation goal of 100% of the CAVS' families and staff?**

A. CAVS is a non-profit 501(c)(3) corporation. When we work with financial organizations, they ask about voluntary support from our community. In the event we want to work with outside organizations, they ask about voluntary support from our community. Outside organizations are more likely to provide financial assistance in the form of loans or grants when we can demonstrate solid voluntary support from our school community. When an outside organization is allocating resources among competing requests, community support can be the deciding factor.

**Q. Will we have the opportunity to participate in other fundraisers?**

A. Yes, Arbor View Society revenues are only a portion of our development goals. In order to attain our goals of maintaining, enhancing, and developing 21<sup>st</sup> Century classrooms, we look forward to broad parent participation at our CAPER dinner dance in the spring of 2010.

**Q. What is the difference between an annual giving campaign and a capital campaign?**

A. An annual giving campaign supports CAVS' needs for the year in which it occurs and begins anew each year. A capital campaign is a multi-year fundraising effort that addresses essential school facility needs.

**Q. Where are pledge and donations forms available if I have family or friends who wish to donate?**

A. Pledge forms are available from your grade level chair, identified at the end of this information, or from Mrs. Brooks, Director of Development in the office.

**Q. What is the Headmaster's Council?**

A. Donors who contribute to the Arbor View Society at the \$1,000 and above level are recognized by The Headmaster's Council. This Council was established to highlight those donors who have contributed significantly over and above the normally targeted donation. These donors are recognized on a plaque in the school office and are invited to a Donor Appreciation event which will held in the spring of 2010.

**Q. What are special gifts?**

A. We have additional gift categories to honor donors who have made extremely generous one-time and cumulative gifts to Arbor View Society. They are sometimes made to honor a family's or student's accomplishments, to recognize the assistance of a special faculty member, or to memorialize a friend or family member.

Contributions may be made in cash or pledged and paid according to an agreed-upon schedule and donors are recognized for their generosity in the year in which their gifts are made.

Gifts during one Arbor View Society year that total \$2,000 to \$4,999 earn recognition at the Sycamores level; gifts that total \$5,000-\$9,999 earn recognition at the Cedars level; gifts that total \$10,000 to \$24,999 earn recognition at the Redwoods level. In addition to recognition for these annual gifts, donors whose gifts over time total more than \$25,000 earn recognition at the Oaks level. Two plaques in the office permanently recognize these donors.

**Q. How does the school community celebrate parent participation?**

A. For several years, the Board of Trustees has shown its appreciation for the contributions of our school community by preparing and serving a pancake breakfast to the entire school community towards the end of the school year.

**Q. What is a gift-in-kind?**

A. A gift-in-kind is a donation of an item or service that replaces an anticipated expenditure within the CAVS annual operating budget or within the CAVS capital budget. CAVS has the option of accepting or declining a gift-in-kind depending on the nature of the donation. Parents who are interested in gifts-in-kind are encouraged to speak with the Head of School in advance.

**Q. What is a restricted gift?**

A. A restricted gift is a donation to the school that has been restricted by the donor for a particular use. Often the item or service is not in the CAVS operating budget and so the gift does not help the school meet its operating budget nor do these gifts help meet the Arbor View Society target. Unrestricted gifts, on the other hand, both help meet the Arbor View Society budget and offset annual operating expenses. CAVS has the option of accepting or declining restricted gifts. Parents who are interested in making a restricted gift of cash, items, or services must have the approval from the Head of School before the gift is accepted.

**Q. Where can I go with more questions?**

A. The 2009-2010 Arbor View Society K-5<sup>th</sup> grade chair is Mrs. Trish Poupard who can be reached at (909) 981-5514 and the 6<sup>th</sup>-8<sup>th</sup> grade chair is Mrs. Shelley Sprague who can be reached at (909) 981-3151. Mrs. Melanie Brooks, the Director of Development at CAVS, can be reached in the office at (909) 982-9919 or (909) 200-8271. You can also find Arbor View Society information on our website at [www.cardenarborview.org/development.html](http://www.cardenarborview.org/development.html).

**2009-2010 ARBOR VIEW SOCIETY  
MRS. TRISH POUPARD, CHAIR K-5<sup>TH</sup> AND  
MRS. SHELLEY SPRAGUE, CHAIR 6<sup>TH</sup>-8<sup>TH</sup>**

**GRADE LEVEL CHAIRS**

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Kindergarten	Mrs. Debbie Mahfoud
First	Mrs. Nan Poopat
Second	Mrs. Eui Conte
Third	Mrs. Patty Worsham
Fourth	Ms. Laura LaFerr
Fifth	Mrs. Christine Suthar
Sixth	Mrs. Rossana Baldwin
Seventh	Mrs. Thu Gribble
Eighth	Mrs. Jodi Graffam