



**COMMONLY ASKED QUESTIONS
ABOUT ARBOR VIEW SOCIETY (AVS)
2010-2011**

Q. How was my money spent last year?

A. Your generous donations helped CAVS to continue supporting our goal to maintain, develop and enhance 21st *Century Classrooms*. We were able to purchase new computers and projectors for **classrooms**, laptops for our teachers, while continuing to upgrade the school's infrastructure to support these state of the art teaching tools. In addition, to continue our efforts to "Go Green", iContact software was purchased to enhance future parent/faculty communications. And, donations supported our ongoing goal to replenish reserves and support the Financial Aid Program.

Q. Why do we have an annual giving program, Arbor View Society (AVS), at Carden Arbor View School?

A. Arbor View Society, Carden Arbor View School's annual giving family program, plays a vital role in the operations of the school. The generous donations from families and friends provides the financial support for the "extras" that are not included in the tuition based budget. AVS specifically will be directed toward maintaining and enhancing our 21st Century classrooms and building our scholarship fund.

Q. If we are a new family at CAVS, will we be asked to contribute this year?

A. Yes. 100% family participation is the primary goal. All development efforts need full financial support of the entire CAVS community.

Q. How do you arrive at the Arbor View Society target?

A. The target for Arbor View Society for 2010-2011 is \$60,000. The target is based on the projected costs of the planned projects and historical contribution levels. CAVS is just one component of the overall development (fund-raising) program.

Q. Why do you have a suggested minimum donation of \$500 per family? In addition, what was the average donation for Arbor View Society last year?

A. Achieving this amount per family will assure that we attain our Arbor View Society target for that year. The average family contribution to last year's Arbor View Society campaign was \$569 with 72% parental participation. Additionally, 100% of the Board of Trustees participated and 100% of the staff contributed to AVS.

Q. What if my family cannot afford to pledge \$500?

A. All CAVS families are expected to participate in Arbor View Society to the best of their financial ability. Although we are targeting an average donation of \$500 per family, please know that *ALL* donations, those above and those below this average are welcomed and needed.

Q. Is my gift tax-deductible?

A. Yes, your donation is tax-deductible in the calendar year it is given. Please consult with your tax professional for details.

Q. Why does the school have a participation goal of 100% of the CAVS' families and staff?

A. CAVS is a non-profit 501(c)(3) corporation. When we work with financial organizations, they ask about voluntary support from our community. In the event we want to work with outside organizations, they ask about voluntary support from our community. Outside organizations are more likely to provide financial assistance in the form of loans or grants when we can demonstrate solid voluntary support from our school community. When an outside organization is allocating resources among competing requests, community support can be the deciding factor.

Q. Will we have the opportunity to participate in other fundraisers?

A. Yes, Arbor View Society revenues are only a portion of our development goals. In order to attain our goals of maintaining, enhancing, and developing 21st Century classrooms we look forward to broad parent participation at our CAPER dinner dance in the spring of 2011.

Q. What is the difference between an annual giving campaign and a capital campaign?

A. An annual giving campaign supports CAVS' needs for the year in which it occurs and begins anew each year. A capital campaign is a multi-year fundraising effort that addresses essential school facility needs.

Q. Where are pledge and donations forms available if I have family or friends who wish to donate?

A. Pledge forms are available from your grade level chair, identified at the end of this information, or from Ms. DiMarco, Director of Development in the office.

Q. What is the Headmaster's Council?

A. The Headmaster's Council recognizes families that contribute \$1,000 and above to the Arbor View Society. It was established to highlight those donors who have contributed significantly over and above the normally targeted donation. Headmaster Council level donors are recognized on a plaque in the school office and in the CAVS annual report.

Q. What are special gifts?

A. We have additional gift categories to honor donors who have made extremely generous one-time and cumulative gifts to Arbor View Society. They are sometimes made to honor a family's or student's accomplishments, to recognize the assistance of a special faculty member, or to memorialize a friend or family member.

Contributions may be made in cash or pledged and paid according to an agreed-upon schedule and donors are recognized for their generosity in the year in which their gifts are made.

Gifts during one Arbor View Society year that total \$2,000 to \$4,999 earn recognition at the *Sycamores* level; gifts that total \$5,000-\$9,999 earn recognition at the *Cedars* level; gifts that total \$10,000 to \$24,999 earn recognition at the Redwoods level. In addition to recognition for these annual gifts, donors whose gifts over time total more than \$25,000 earn recognition at the *Oaks* level. Two plaques in the office permanently recognize these donors.

Q. How does the school community celebrate parent participation?

A. For several years the Board of Trustees has shown its appreciation for the contributions of our school community by preparing and serving a pancake breakfast to the entire school community towards the end of the school year.

Q. What is a gift-in-kind?

A. A gift-in-kind is a donation of an item or service that replaces an anticipated expenditure within the CAVS annual operating budget or within the CAVS capital budget. CAVS has the option of accepting or declining a gift-in-kind depending on the nature of the donation. Parents who are interested in gifts-in-kind are encouraged to speak with the Head of School in advance.

Q. What is a restricted gift?

A. A restricted gift is a donation to the school that has been restricted by the donor for a particular use. Often the item or service is not in the CAVS operating budget and so the gift does not help the school meet its operating budget nor do these gifts help meet the Arbor View Society target. Unrestricted gifts, on the other hand, both help meet the Arbor View Society budget and offset annual operating expenses. CAVS has the option of accepting or declining restricted gifts. Parents who are interested in making a restricted gift of cash, items, or services must have the approval from the Head of School before the gift is accepted.

Q. Where can I go with more questions?

A. The 2010-2011 Arbor View Society K-5th grade chair is Mrs. Trish Poupard who can be reached at (909) 981-5514 or by email, ctpoupard@earthlink.net and the 6th-8th grade chair is Mrs. Rossana Baldwin who can be reached at (909) 985-5461 or by email at rozt2d@me.com Ms. Terri DiMarco, the Director of Development at CAVS, can be reached in the office at (909) 982-9919 ext. 26 or by email tdimarco@cardenarborview.org You can also find Arbor View Society information on our website at www.cardenarborview.org/development.html.

**2010-2011 ARBOR VIEW SOCIETY
MRS. TRISH POUPARD, CHAIR K-5TH AND
MRS. ROSSANA BALDWIN, CHAIR 6-8TH**

GRADE LEVEL CHAIRS

Kindergarten	Mrs. Shelley Payne
First	Mrs. Patti Worsham
Second	Mrs. Nan Poopat
Third	Mrs. Eui Conte
Fourth	Ms. Jodi Graffam
Fifth	Mrs. Laura LaFerr
Sixth	Mrs. Christine Suthar
Seventh	Mrs. Bodaine
Eighth	Mrs. Thu Gribble